

WHAT IS CEDAR VALLEY UNITED WAY?

We help our neighbors, friends and coworkers live their best lives. We develop, support and invest in the most impactful strategies and partners to strengthen education, financial stability and healthy lifestyles - the building blocks of opportunity. Our investments of time and treasure are data-driven and aimed at root causes for long-term, measurable change.

For over 100 years, the Cedar Valley community has helped power Cedar Valley United Way's ability to help those in need navigate everyday challenges. We think about immediate needs and long-term solutions because we know thousands of people across the Cedar Valley are in need every day. With your generous support, we will be ready to help struggling individuals and families in the Cedar Valley.

WHAT IF...?

- **Everyone owned a home?**
- **Every family had food on the table tonight?**
- **The graduation rate was 100%?**

What if everyone had access to all the resources they need to thrive? When you support Cedar Valley United Way, you're helping us build a stronger, more resilient community that can withstand the challenges of tomorrow. With Cedar Valley United Way, the **"what ifs"** become **"what's next"**, and together, we can make it happen for all individuals and families in the Cedar Valley.

For a complete snapshot of our community impact, scan the QR code or visit CedarValleyUnitedWay.org/Community-Impact.



Cedar Valley United Way

425 Cedar Street, Suite 300

Waterloo, IA 50701

319.235.6211

CedarValleyUnitedWay.org

UNITING our community to **EMPOWER**
individuals and families to **THRIVE.**

STRATEGIC INVESTMENTS



In the Cedar Valley, we Live United so kids are able to receive a quality education.

Your gift funds **12** programs that fight for every child to have an equitable start in school and graduate with a plan.



In the Cedar Valley, we Live United against barriers to good health.

Your gift funds **20** programs that fight for everyone to have access to food, healthcare, independent living support and safe environments.



In the Cedar Valley, we Live United against financial instability.

Your gift funds **17** programs that fight for every community member to develop employment skills, manage money and have safe shelter.



In the Cedar Valley, we Live United to create a safety net for emergency situations.

Your gift funds **13** programs that fight for every community member to fall back on a short-term solution to provide assistance for any setback: a hand up - not a hand out.

Did you know: Cedar Valley United Way also offers Social Innovation investments to support new, innovative and collaborative efforts that address the root causes of health and human needs issues that contribute to the cycle of poverty in the Cedar Valley?



LEAVE YOUR LEGACY

CONSIDER A LEADERSHIP GIFT TO
SUSTAIN US FOR THE NEXT 100 YEARS

Make an Annual Gift

Support Cedar Valley United Way's work by giving during your workplace's United Way campaign.

Cedar Society

*Set an example as a community leader for friends, peers and other associates to follow.
\$1,000+*

Women United

*Join a powerful network of women who are strengthening our community through an investment of talent, compassion and philanthropy.
\$1,000+; \$500+ if 40 or under*

Emerging Leaders

*An energetic group of young professionals ages 21-40 United around giving, volunteering and improving our community.
\$500+ (AGE 40 & UNDER)*

Legacy Fund

Any gift of any size is important to growing funds that will support future work and future generations. We look forward to being part of your legacy.

43%

**OF BLACK HAWK COUNTY
HOUSEHOLDS LIVE AT OR
BELOW THE ALICE THRESHOLD.**

27% OF HOUSEHOLDS ARE ALICE (ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED) AND 16% OF HOUSEHOLDS ARE AT OR BELOW THE FEDERAL POVERTY LEVEL. THESE ARE PEOPLE WHO ARE WORKING, BUT STILL CAN'T MAKE ENDS MEET.

CEDARVALLEYUNITEDWAY.ORG/ALICE