



# Cedar Valley **STRONG**

Together, we can change lives.

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nited Way fights for the health, education, and financial stability of every person in our community.

We win by forging unlikely partnerships, finding new solutions to old problems, mobilizing the best resources, and inspiring individuals to unite against the Cedar Valley's most complex problems.

We are more than fundraisers. We are hand-raisers. The game-changers. When we Live United, we take on challenges and tackle the biggest issues.

We Are Cedar Valley Strong! Together, we can change lives.

**31%**

of households  
in Iowa are  
struggling to  
support themselves.

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» **UNITY IS STRENGTH.** Show yours by supporting the 2017 United Way Campaign.



# UNITY IS STRENGTH. We Are Cedar Valley Strong!



2017 Campaign Chairs Tony Thompson, Jeff Olson & Dan Trelka

- Kids are stronger readers and heading toward success in school thanks to you.
- Income constrained families are receiving quality childcare, while parents focus on work or school.
- With your help, local leaders are developing a path to improve the state of mental health and related services in our area.

Community support of United Way continues to create stories of strength throughout the Cedar Valley, but there is more to be done.

We have one life. To live better, we must Live United<sup>®</sup>.

**CONSIDER A LEADERSHIP GIFT THIS YEAR. Together, we can change lives.**

**Cedar Society • \$1,000+**

**Women United • \$1,000+ ; \$500+ if 40 or under** (WOMEN)

**Emerging Leaders • \$500+** (AGE 40 & UNDER)

**Caring Club • \$150+**



**Cedar Valley United Way**  
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    **#CVUNITES**